



Fast-paced, energetic, team-oriented designer looking for full time creative opportunities within a collaborative and engaging environment. Strong within a group setting bent on accomplishing fun, good work; having honed skills over nearly 15 illuminating years. Highly interested in mobile and interactive environments.

#### ONGOING/CURRENT Designer, 1997–Present

From event logos to game design, I have touched one aspect or another of the design industry throughout my career. Recently, I've taken on teaching roles whilst continuing freelance/contract design work for companies and individual entities.

Freelance clients have included: *Cystic Fibrosis Foundation (Austin Chapter), Leukemia & Lymphoma Society (Central Texas Chapter), SCOAB Interactive/Bad Battery, Black Eyed Jacks, City of Georgetown Parks and Recreation*

theEXPERIENCE

#### PERVASIVE SOFTWARE, INC. Sr. Designer, 2005–2013

Sole designer within in-house creative services team working and managing projects with internal and external clients, freelancers and vendors. Lead extensive update to branding and guidelines at time of acquisition by Actian Corporation.

~Concept, design and execute advertising and corporate materials (both digital and print) for all divisions, as well as identity and branding systems

~Design websites (event-related and divisional) and interactive elements within software and online

~Initiated and maintained protocols for a manageable archive system for 10 years of projects

Clients: *Pervasive is now an Actian company comprised of several divisions ranging from integration to database software*

#### THE UNIVERSITY OF TEXAS SYSTEM Web/Art Manager, 2004–2005

Lead designer for the Office of Communications responsible for all aspects of project completion from concept to print production. Introduced Fast Facts data brochure as a mini annual report for UTS.

~Concept, design and execute advertising and corporate materials for the Office of Communications

~Design, build and maintain department/event websites

~Handle pre-press jobs and coordinate/request bids with production and vendors

Clients: *All offices/departments of the System, including the various campuses and institutions therein*

#### GRAPHX CREATIVE Web/Print Designer, 2001–2002

Lead direction for ~80% of projects within this boutique design studio in Georgetown, TX. Highlights included the redesign of KLRU's online presence and creation of Southwestern University's original flag (and Athletics) identity.

~Concept and design corporate identities, websites, print collateral including invitations and large-scale environmental graphics

Clients: *ClearOrbit, Southwestern University, KLRU, City of Georgetown, GREX*

#### BOZELL KAMSTRA Jr. Art Director, 1999–2001

From production art to junior level art direction, much insight and experience related to a team-focused and highly collaborative environment were gained at this national advertising agency.

~Concept and design corporate identities, advertising and corporate materials

~Design, build and maintain client developer sites

~Initiated protocols for a manageable archive system

~Handle pre-press jobs and coordinate with production and vendors

~Filled a minor role as technical support for office employees on both Apple and Windows-based PCs

Clients: *Canon Semiconductor, Fujitsu, Ashton Woods, Vignette, Hire.com, ibooks.com, American Heart Association, Crossroads*

#### TEXAS STATE UNIVERSITY (NÉE SOUTHWEST TEXAS STATE UNIVERSITY)

Bachelor of Fine Arts – Communication Design

*Course study emphasis on: Corporate Identity and Packaging*

theEDUCATION

Adobe Creative Design Suite (CS6). Experience using HTML/CSS editing tools such as TextMate, BBEdit and Sublime Text. Branding creation and execution. Advertising/design for print, outdoor and online. Recent forays into teaching roles with thoughts for higher-education adjunct positions.

theSKILLS

(1) 2001 Bronze ADDY: Website Design; (1) 2001 Silver ADDY: Website Design; (1) 2001 Silver District X ADDY: Website Design; (1) 2007 Bronze ADDY: Identity Design

theAWARDS

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References Upon Request

theREST